



Real Estate FSBO Classified Ad Rates

Published mornings daily, Saturday and Sunday

Rental Advertising appears online at:

www.dailyherald.com

Street Address:

155 E. Algonquin Road
Arlington Heights, IL 60005

Place your ad online at www.dailyherald.com

Send materials electronically to:

<http://graphics.dailyherald.com>

Telephone: 847-427-4444

Fax: 847-427-4792

e-mail: class@dailyherald.com

Advertising Personnel:

Kevin Thomson, Assistant Classified Advertising Manager
847-427-4780 kthomson@dailyherald.com

Joan Cook, Multimedia Sales Consultant
847-427-4785 ccook@dailyherald.com

Payment:

Prepayment is required.

Visa/MC/Discover/American Express accepted.

Fairness & Accuracy:

Errors will be rectified by republication as deadlines permit. When republication is not an option, credit shall be limited to the cost of the space occupied by the mistake. Under any circumstances, including omission, credit for a mistake shall not exceed the cost of the ad's first day of publication.

Mechanicals:

10 columns/broadsheet page

1 column = 1-1/16" 2 columns = 2-1/4"

Complete mechanicals furnished upon request.

FSBO Real Estate Rates

Sunday	1X	\$ 16.92 per line
Weekender	3X	18.03 per line
All Week	7X	22.78 per line
Two Week	14X	41.98 per line
Four Week	28X	79.00 per line
(Per agate line)		

All ads include dailyherald.com

Target the highly-desirable Hispanic market!

Reach 100,000 suburban households via our exclusive bi-lingual journal *Reflejos*.

Add \$1.00 per line.

Deadline: Fridays at 4:00 p.m.

Rental Ad Sorting:

For the convenience of readers, ads are alphabetically sorted by the town in which the property is located.

Other Rates and Charges:

Blind Box: \$90.00

e-tearsheet: no charge

Deadlines:

11:00 a.m. the day prior for Tuesday-Saturday

4:00 p.m. Friday for Sunday

4:00 p.m. Friday for Monday

Deadline for online submission is 1 hour earlier in all cases.

Deadlines for display classified and ads requiring special make-up (including photos) is 2 hours earlier.

Policy Statement:

All ads are subject to review. The Publisher reserves the right to edit, properly classify, decline (or cease publication of) any ad without comment or appeal.